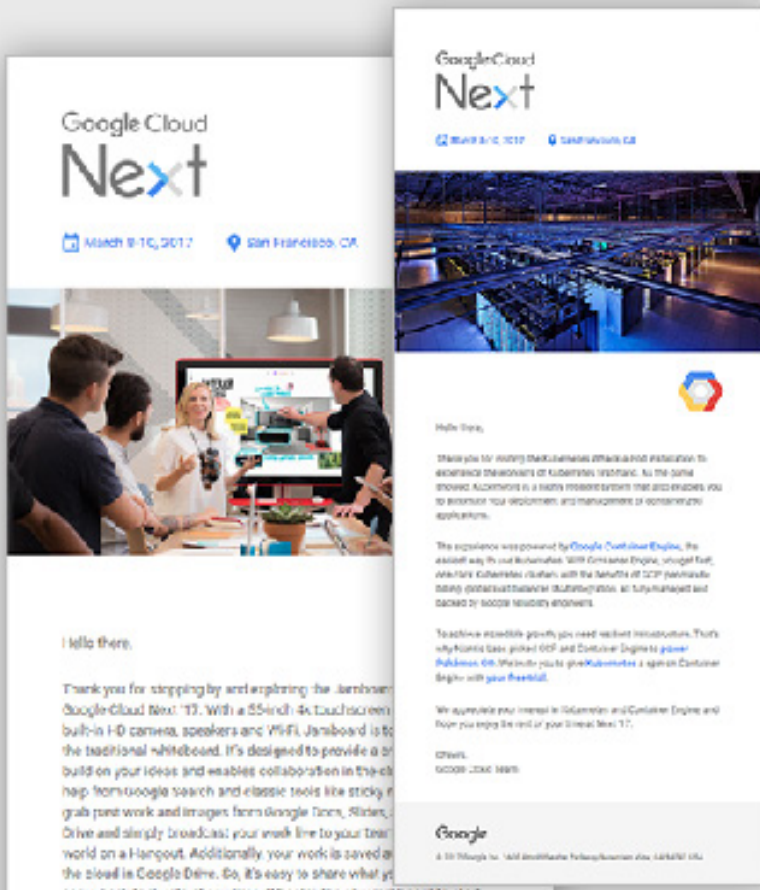


HOLLIE TANNER

CERTIFIED LEADER IN USER EXPERIENCE & PRODUCT DESIGN

Google Next 2017 (Interactive Event Assets)

For the 2017 Google Next convention, I designed interactive experiences and large-scale touch displays used throughout the event space. Working closely with the event crew at Google's office, I created touchscreen interfaces and social activations that blended brand precision with playful, engaging interaction.



Every element was designed within tightly held brand guidelines while aligning with Google's vision for the experience. The work required close coordination between physical and digital teams to ensure seamless functionality across large-format installations. The final experiences invited exploration, encouraged social sharing, and brought energy and delight to the convention floor.

