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NIKE Powerstation Event Applications (Event App)

This application was used as an RFID host system during a NIKE media event. Using a wristband, invited media guests were ushered through a series of activities including a locker room assignment, work out, and gifting event. The NIKE Powerstation Application family uses a modern, ultra-clean appearance to represent it's no-nonsense branding, while still relaying clear, detailed information, including maps, inspirational quotes, and event direction as well as leveraging color to indicate needed attention.

