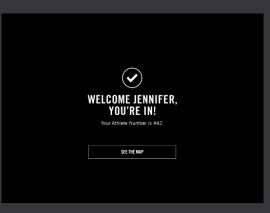
HOLLIE TANNER

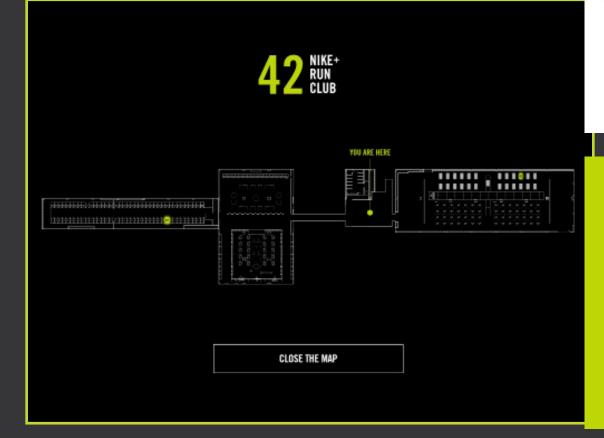
CERTIFIED LEADER IN USER EXPERIENCE 8 PRODUCT DESIGN

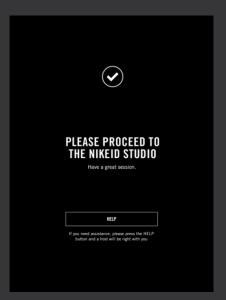
NIKE Powerstation Event Applications (Event App)

This application was used as an RFID host system during a NIKE media event. Using a wristband, invited media guests were ushered through a series of activities including a locker room assignment, work out, and gifting event. The NIKE Powerstation Application family uses a modern, ultra-clean appearance to represent it's no-nonsense branding, while still relaying clear, detailed information, including maps, inspirational quotes, and event direction as well as leveraging color to indicate needed attention.











I'VE COME ACROSS ENOUGH SUCCESSFUL PEOPLE NOW TO KNOW THAT THE BEST IN WHATEVER WALK OF LIFE, THEY'RE THE ONES WHO JUST WORK THE HARDEST. I REALZED THAT IF! WANT TO BE THE BEST AND FULFILL MY POTENTIAL, I'M GOING TO HAVE TO DO THE SAME THING. AND FOR THOSE WHO ARE LUCKY ENOUGH TO BE BORN WITH A GIFT AND THEN CHOOSE TO WORK THE HARDEST-I MEAN, THAT'S THE COMBINATION.

- RORY MCILROY

HELP	
If you need as:	sistance, please press the HELI a host will be right with you

HELP REQUESTED

A host will be with you shortly.

CANCEL REQUEST