## HOLLIE TANNER

CERTIFIED LEADER IN USER EXPERIENCE 8 PRODUCT DESIGN

## **Audi Quick Questions & Answers Guide (Print)**

At the request for a new look for 2016 and forward, I presented this concept to Audi/Volkswagen Group where it was received favorably and approved for both brands moving forward. The lower image details concept work for the booklet and the upper images display a final render for one of the 2018 prints. This booklet can by found in the glove box of any newly purchased Audi or Volkswagen vehicle.

