

HOLLIE TANNER

CERTIFIED LEADER IN USER EXPERIENCE & PRODUCT DESIGN

myAudi IQ (Mobile/Tablet App)

Using an internal enterprise solution, the look and feel of myAudi IQ was achieved by cooperation of personal concepts and principles and the Audi USA brand guidelines. My work on this project includes user interface, virtual/augmented reality HCI elements, and supplemental materials. This owner app can be downloaded from the Apple App Store.

