

HOLLIE TANNER

CERTIFIED LEADER IN USER EXPERIENCE & PRODUCT DESIGN

Plex Industrial IoT

I led the end-to-end design of Plex's Industrial IoT solution, a standalone product built from the core IP of an acquired asset-tracking tool. This was not an extension of Plex's ERP, but a new platform designed to exchange data with Plex while operating independently in connected factory environments.

My work began with defining the product vision and structure, translating early-stage IP into a scalable, user-focused solution. I partnered with customers and internal stakeholders to map real-world needs across manufacturing roles and facility types. One of the most complex challenges was designing for scale, enabling users to monitor and control everything from single assets to massive systems while keeping high-volume, detail-heavy data manageable and actionable.

The final experience balanced automation with hands-on control, allowing plant teams to track performance, downtime, and equipment health in real time.

